

Faith Gear™

Inspirational
Apparel & Gifts



IN GOD I TRUST!

**"I have sold just over
600 shirts in 7 weeks!"**

- Alison Hintze, Iowa 80 Truckstop

Faith + Gear™

apparel center

“We sold over 120 t-shirts in just 4 days! Demand is so great we had to buy a second display.”

– Ted Williams, Choctaw Travel Plaza

Turns 4.5 Times
Average Results

Produces \$16,200 Retail/Year
Based upon a \$14.99 Retail Pricepoint

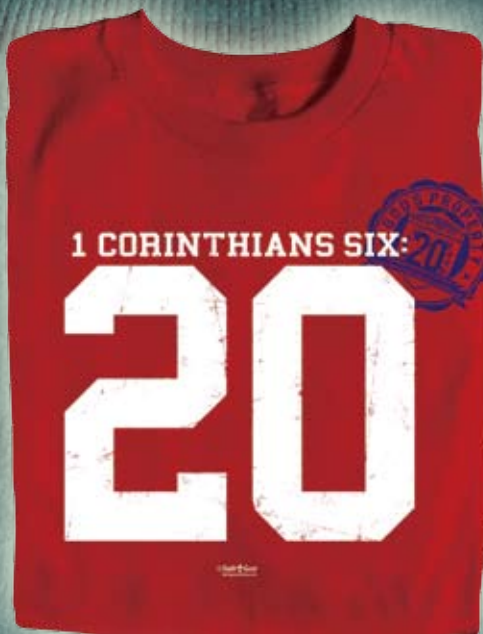
**Maximizes Profits in Just Over
4 Square Feet of Space**

Free Freight

“Virtually Free” display cost



Takes up about 4 sq. ft. of floor space!
Measurements: 26.5" x 26.5" Base, 59.5" Tall



God's Property 3
FA01GP3 S-2X
UPC# 6129782447



The Cross Black
FA01CRB S-2X
UPC# 6129782445



Jesus Is My BFF
FA01BFF S-2X
UPC# 6129782443



The Price He Paid
FA01PHP S-2X
UPC# 6129782454



Bottle Cap Navy
FA01BCN S-2X
UPC# 6129782442

"This has been a success from day one here at the Petro Travel Store. The public loves the Christian theme and quality."

- Barry S. Olken, Petro Shopping Centers



Army of the One 2
 FA01AR2 S-2X
 UPC# 6129782441



My Prince 3
 FA01MP3 S-2X
 UPC# 6129782452



Christ Is Alive
 FA01CIA S-2X
 UPC# 6129782444



Mount Up 2
 FA01MT2 S-2X
 UPC# 6129782453



Get Connected
 FA01GCN S-2X
 UPC# 6129782446



“The t-shirts have done great for us. This is definitely a program and fixture worth having.”
- Ray De La Luz, Petro Shopping Centers



Meant to Die 4
FA01MN4 S-2X
UPC# 6129782451



Middle Man Navy
FA01MMN S-2X
UPC# 6129782450



Tougher Than Nails
FA01TNW S-2X
UPC# 6129782456



Heavy Drinker
FA01HDR S-2X
UPC# 6129782448



Princess 4
FA01PR4 S-2X
UPC# 61297824554



Maltese Black
FA01MLB S-2X
UPC# 6129782449

"The shirts are selling great - over 100 in two weeks, beating my expectations. I'm getting a lot of positive feedback from customers!"

- Sharon Chenausky, Petro Franchise

LED Flashlights

These compact flashlights are real workhorses. Super Brite LED technology gives superior illumination! Features aluminum alloy body and push-button switch.

Free display

Great value

9 Super-Brite LEDs in every light

Batteries included!



LED Flashlights Asst - LEDFLAT 12 - 12 pieces

Mini Multi-Tool

This Multi-tool is more than just loaded with every gadget that you'll need - it is cased in heavy-duty steel and decorated with a simple cross.



MINI MULTI-TOOLS ASST - MLTMINIA12 - 12 pieces



Needle-nose Pliers
Wire Cutter
LED Flashlight
Pocket Knife
Phillips Screwdriver
Standard Screwdriver
Bottle Opener
Saw
Carrying Case

All the tools you need in one amazing package!

Cool Christian Jewelry

Castings that look like found objects or artifacts are the hot trend for young adults! This contemporary-style unisex jewelry features metal, leather, and natural materials.



Faith Gear- Package - FGJA84
84 piece asst

Guitar Pick Necklaces

Guitar Pick Jewelry is a huge trend. Strike a chord with your teen and young adult audience with this compact countertop display.



Guitar Picks & Necklaces - GPTA124
24 necklaces - 100 picks



Faith Tags

Combine some of Kerusso's powerful best-selling graphics with a hot trend and you get a fast-moving impulse item. These aluminum dog tags are edged in heavy rubber and suspended by a 24" ball chain.



Faith Tags - FTDTA48 - 48 pieces



Why Sell Christian Apparel & Gifts?

**“We’ve sold on average
357 t-shirts a month
– 10 months running!”**

– Christina Butler, BUC-EE’s



**82% of Americans consider
themselves Christians (Newsweek)**



**33% of Americans
purchase inspirational
products (Beemer)**

Faith Gear is the sales increase you are looking for in 2008!